

JEFF LEE, FASLA

Principal
President

As a founding principal of leeandassociatesinc (leeai), Jeff Lee holds primary responsibilities in all phases of planning, urban design, and landscape architectural design. His most prominent projects include new cities; public plazas; memorials; new master plans for parks; open space systems; new communities; resort and recreational development; campuses and waterfront development. He is widely recognized for his specialty in green infrastructure and sustainable city design; security sensitive site planning—and is a frequent speaker and panelist on these topics. His focus on design excellence is recognized by his peers and institutions, and he has served on numerous Design Award Juries.

Global master planning projects include: the **New World City: Vision Plan for Incheon Airport Area**, South Korea; the **New Urban Master Plan for Mecca**, Saudi Arabia; **Eco-Tourism Strategy Plan for Lake Baikal**; and the **Primary Resource Park Master Plan, Brunei**. In a recent collaboration with the American Planning Association, the firm created a **Cultural Heritage Master Plan for Dazu**—the Capitol of Chinese Buddhism, and a **World Heritage site**. The trail system integrates a network of multi-modal roads and trails with the surrounding urban areas to create a comprehensive tourism experience that still reflects the unique artistic heritage of the region. Lee and Associates also won the **Merit Award** for its **Magok Waterfront Master Plan, “Cultivating the Edge”** in Seoul, Korea in an open **International Competition for its innovative use of green, renewable techniques** in creating a new city district. And subsequently, the firm was commissioned to design a **3,200 acre new green science and technology city in Suzhou**: a model for technological collaboration and innovation between US, European, and Chinese Universities and private companies. At present, the firm has **won three design competition projects for new university campus towns across India, ranging from 150 to 450 acres, where renewable energy models—creating carbon zero habitats—will become incorporated into the implementation plan; the most recent being Smart City Kochi**.

Master planning projects in the Washington, DC region include: the National Capital Greenway Plan, Greater Washington Metro Area; the Millennium Gift (GSA/The White House), Washington, DC; “The Yards” at the former South East Federal Center, Washington, DC; New District on the Anacostia River Waterfront, Washington, DC; and the City Center DC Project, Washington, DC. Other design work local to the Nation’s Capital region includes: The Wharf; The Old Post Office: Trump Hotel; the Pentagon 9-11 Memorial; Kingman & Heritage Island; Thomas Jefferson Memorial Perimeter Security Plan; the 9-11 Memorial Groves; Lovejoy Park; the King Greenleaf Recreation Center; and streetscapes for Georgetown, Dupont Circle, and Barracks Road, in Capitol Hill. Other prominent regional projects include: The Ronald Reagan Building & International Trade Center; City Center DC; The Verizon Center; the US Department of Transportation Headquarters; City Vista; and Pepco Headquarters. His expertise on site security design comes from working on numerous US embassies and consulates abroad including: Moscow, Mogadishu, Abuja, Hong Kong, Istanbul, Aukara, and Yaunde. Jeff’s foreign embassy projects in Washington, DC include: Finland, Netherlands, Turkey, Ivory Coast, UAE, Pakistan, Thailand, and Korea.

A graduate of The University of Virginia (UVA) School of Architecture, Mr. Lee currently serves on the Advisory Board to The A-School, and boasts membership to the Dean’s Forum. His most recent alumnus honor was his appointment to the UVA Alumni Association’s Board of Managers. For more than 30 years, Mr. Lee has directed his practice based upon context sensitive designs of the public realm, infusing his sustainable and conscious designs with ecological, historic, cultural, social, and geopolitical sensitivities. In doing so, Mr. Lee has redefined the urban planning process within green infrastructure, and is redefining the design of cities and communities throughout the world. In 2005, Jeff was awarded the Excellence in Arts Award by the US Pan Asian American Chamber of Commerce (USPAACC), the largest Asian American business organization in the USA. He formally served as the President of The American Society of Landscape Architects (ASLA), Potomac Chapter; and in 2007 was inducted into the Council of Fellows of ASLA for exceptional achievement for completed work in the profession.

EDUCATION

Mr. Lee holds a Bachelor of Science degree in Landscape Architecture from the School of Architecture at The University of Virginia. He is a former Virginia Council of Higher Education Scholar who has studied architecture at Virginia Polytechnic Institute. He has lectured widely, and served as a Visiting Critic for The University of Virginia, Catholic University, University of Maryland, George Washington University, Howard University, and Seoul National University.

SELECTED PUBLICATIONS & LECTURES

Presenter: "Designing with Mindfulness and Connectivity in a Fragile World," TEDxWDC. The Arc. Washington, DC 2012

Presenter: "Sustainable Design and Renewable Energy" Pecha Kucha. The House of Sweden. Washington, DC. 2009

Co-Author: Water Environment Research Foundation (WERF): "Decentralized Stormwater Controls for Urban Retrofit and Combined Sewer Overflow Reduction" Low Impact Development Center. Environmental Protection Agency Press. 2009

Panel Member: "Security Design: Between Building and the Street" 2nd Annual TISP Congress. Infrastructure Security for the Built Environment. Washington, DC. 2003

Panel Member: "How Secure Do Owners Really Want to Be in This Age" CSI National Convention. Chicago. 2003

Panel Member: National Academy of Science: "National Expert Review of the Threat & Security of The US Capitol Campus Master Plan for The Architect of The Capitol. Washington, DC. 2002

Instructor: ASLA: National Continuing Education Seminar: "Security and Design in the Public Realm" Washington, DC. 2002

Panel Member: ASLA Council of Open Committees: "Open Space and Greenway Planning in the Nation's Capital, Washington, DC: Past, Present, and Future" Washington, DC. 1992

SELECTED HONORS + AWARDS + RECOGNITION

AIA Presidential Citation Award: Architects of Healing, 2012

Council of Fellows: American Society of Landscape Architects, 2007

The Great American Main Street Award, National Trust for Historic Preservation, for Barracks Row, 8th Street SE Streetscape, Washington, DC, 2005

Excellence Award in the Arts, US Pan Asian American Chamber of Commerce, 2005

Design/Build Competition Winner, for the Pentagon 9-11 Memorial, 2004

Design Competition Winner, 9-11 Memorial Grove on Kingman & Heritage Island Revitalization, 2003

Design Excellence Award, Urban Land Institute, for Alban Tower + Butterfly Garden, 2003

Merit Award, ASLA, Potomac and Maryland Chapter, for the Korean Ambassador's Residence, and Alban Towers + Butterfly Garden projects, 2002

Design Build Competition Winner, for the Pentagon Athletic Center, 2002

Merit Award, American Institute of Architects, for the Turkish Embassy, 2001

Design/Build Competition Winner, Pentagon Metro Entrance Facility, 2000

CIVIC DUTIES

Board Member: C.L.E.A.R, 2012

Speaker: TEDxWDC

Design Excellence Award Jury, DCBIA, 2011, 2012

GSA: Design Excellence Peer Reviewer

Board Member: Friends of the US National Arboretum

Task Force Member: Mayor's Appointee to The Washington DC Comp Plan, 2007-8*

Task Force Member: Security and Urban Design in The Nation's Capital. National Capital Planning Commission*

Committee of 100 on The Federal City: Vice Chair & Life Member*

D.C. Habitat for Humanity: Board Member*

Community Design Center: Founding Board Member*

Urban Forestry Council: Chairman, Technical Committee*

*Former Appointments

RELEVANT EXPERIENCE

Master Planning

Middle East

New Urban Master Plan for Mecca	Saudi Arabia
George Mason University: UAE Campus	Ras Al Khaimah, UAE
Al Hamra Academy Campus	Ras Al Khaimah, UAE
Sports City in Dubai Land	Dubai, UAE
Doha Entertainment City	Doha, State of Qatar
King Abdulaziz University: Health Science Campus	Jeddah, Saudi Arabia

Africa

Maritime Institute Master Plan	Monrovia, Liberia
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Asia

Suzhou International University Research Park	China
Zhengzhou Medical City	China
Cultural Heritage Master Plan	China
Changsha New City District	China
Dazu Heritage Tourism Master Plan	China
New World City: Vision Plan for Incheon	
Airport Area	Korea
Magok Waterfront International	
Design Competition	Seoul, Korea
TCS Kalinga Park	Bhubaneswar, India
Guru Ghasidas Vishwaridyalaya	Bilaspur, India
Kochi Info Park II	India
Kochi Smart City	India
The Primary Resource Park	Bandar Seri Begawan, Brunei

Americas

The Millennium Gift from the White House:

Washington, DC Anacostia River Master Plan	Washington, DC
“The Yards” at the former Southeast Federal Center	Washington, DC
Kingman & Heritage Island Master Plan	Washington, DC
National Capital Greenway Master Plan	Greater Washington Metropolitan Area
US Department of Agriculture Master Plan	Beltsville, MD
US National Arboretum: Bonsai Garden Master Plan	Washington, DC
Washington Hospital Master Plan	Washington, DC
Walter Reed Medical Center Master Plan	Washington, DC
East Carolina University Master Plan	Greenville, NC
New Redskins Stadium at RFK Feasibility Plan	Washington, DC
Shaw Arts Study	Washington, DC
DC Department of Parks & Recreation Master Plan	Washington, DC
Poplar Point Master Plan	Washington, DC
Walter Reed Army Medical Center Reuse Plan	Washington, DC
Electro Paolo New Community Master Plan	San Paolo, Brazil
The Palms Resort Master Plan	Montego Bay, Jamaica
Polo Square Master Plan	Palm Desert, CA

Diplomatic

US Embassies:

Moscow	Russia
Mogadishu	Somalia
Abuja	Nigeria
Hong Kong	China
Istanbul	Turkey
Ankara	Turkey
Yaoundé	Cameron
Abidjan	Cote d’Ivoire

Foreign Embassies: Chanceries

Finland	Washington, DC
Netherlands	Washington, DC
Turkey	Washington, DC
Ivory Coast	Washington, DC
United Arab Emirates	Washington, DC
Pakistan	Washington, DC
Thailand	Washington, DC
Korea	Washington, DC

Corporate

Pepco Headquarters	Washington, DC
Discovery.com HQ	Silver Spring, MD

Sunrise Assisted Living Headquarters	Silver Spring, MD
<i>Law Firms</i>	
Venable, LLP	Washington, DC
Arnold & Porter, LLP	Washington, DC
Kirkpatrick & Lockhart, LLP	Washington, DC

Federal

US Department of Transportation Headquarters	Washington, DC
Ronald Reagan Building & International Trade Cr.	Washington, DC
Library of Congress: John Adams Building	Washington, DC
IRS National Headquarters	New Carrollton, MD
The United Communications Center (UCC), St. Elizabeth's Campus	Washington, DC

Medical & Health

Fort Belvoir Community Hospital	Washington, DC
Armed Forces Retirement Home	Washington, DC
Walter Reed Army Medical Center, Fisher Houses	Washington, DC
Veteran's Administration Community Living Center	Martinsburg, WV
Chesapeake General Hospital	Chesapeake, VA
DC Children's Hospital	Washington, DC
Holy Cross Hospital: ACC	Silver Spring, MD
Kaiser Permanente	Reston, VA & Silver Spring, MD

Mixed Use & Public Space

City Vista	Washington, DC
The Wharf (Southwest Waterfront)	Washington, DC
Market at O Street	Washington, DC
The Jefferson at Penn Quarters	Washington, DC
Alban Towers & Butterfly Garden	Washington, DC
The New Washington Convention Center	Washington, DC
Verizon Arena (MCI)	Washington, DC
The Darcy & The Flats at Lot 31	Bethesda, MD
Duke Street Plaza	Alexandria, VA
Carlyle Square	Alexandria, VA
Skyline Place – One, Two and Three	Fairfax, VA

Hotels & Hospitality

The Old Post Office: Trump Hotel	Washington, DC
Washington Hilton Hotel	Washington, DC
The Jefferson Hotel	Washington, DC
Marriot Marquis Hotel	Washington, DC
Capital Hilton	Washington, DC
Ciragan Palace Kempinski Hotel	Istanbul, Turkey

Streetscapes

Georgetown Streetscape	Washington, DC
Barracks Row, 8th Street Streetscape	Washington, DC
K Street at Mount Vernon Triangle	Washington, DC
P Street: Rock Creek Park to Dupont Circle	Washington, DC

Parks, Open Space & Memorials

The Pentagon 9-11 Memorial	Arlington, VA
Thomas Jefferson Memorial Perimeter Security Plan	Washington, DC
9-11 Memorial Groves	Washington, DC
Kingman & Heritage Islands Remediation	Washington, DC
Congressional Cemetery	Washington, DC
LeDroit Park	Washington, DC
Stead Park	Washington, DC
Langdon Park	Washington, DC
Kalarama Park	Washington, DC
NJ & O Street Park	Washington, DC
SE Therapeutic Center	Washington, DC
Park at 14th + Good Hope SE	Washington, DC
Lovejoy Park	Washington, DC
Walter Pierce Park at Adam's Morgan	Washington, DC
Lamont Park at Mt. Pleasant	Washington, DC
Malcolm Park at Cleveland Park	Washington, DC
King Greenleaf Recreation Center	Washington, DC

Educational

Georgetown University Law School Campus	Washington, DC
UDC New Student Center, Van Ness	Washington, DC
Cardozo Senior High School	Washington, DC
Georgetown Library	Washington, DC
Benning Road Library	Washington, DC
Shaw Library	Washington, DC
Petworth Library	Washington, DC
King Abdulaziz University	Jeddah, Saudi Arabia
George Mason University UAE Campus	Ras Al Khaimah, UAE
Al Hamra Academy Campus	Ras Al Khaimah, UAE